

Pavan Kusuma

Designer II

10+ years

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Designer II

Microsoft (Sep 2021 - Current, Bangalore)

- Providing deeper personalisation to make it easy for 68K+ MAUs to get the best from their Microsoft partnership.
- Consistently ensuring partners to have a guided path in finding most relevant information and complete critical actions that impact their businesses.

UX Lead

Accenture - Microsoft (Dec 2018 - Sep 2021, Bangalore)

- Boosted partners' confidence with a smooth transition of 33K+ deal registrations into the new stack.
- Curated consistent patterns for a cohesive experience for partners who drive million \$ revenue to Microsoft. Today partners have more satisfied experience as we broke complex tasks into easy-to-perform actions that are intuitive and accessible.
- Ensured a simplified and secure system to automate workflows.
- Extended the experience of B2B platform to mobile to help users to take act quick on business proposals while on the go.

https://play.google.com/store/apps/details?id=com.microsoft.partnercenter&hl=en_IN

Senior UX Designer

Meredith Corporation (aka Time Inc) (Feb 2017 - Dec 2018, Bangalore)

- Came up with a game idea that captures ample user insights to understand user behaviour better.
- Proposed and executed end to end product fresh for an advertisement platform which can host Time person of the year poll.
- Served more than 15+ projects delivering meaningful interactions in quick deadlines by working with cross functional teams.

Senior UX Designer

Infosys Limited (Dec 2011 - Jan 2017, Bangalore)

- Reformed the experience to organise and facilitate collaborative content creation for multinational and largest networking company in the world.
- Pitched proposals for consumer market with Google Glass, Android gear solutions.
- Conducted usability and accessibility assessment for telecommunications company website.

Graduate in Information Technology

Jawaharal Nehru Technological University, Hyderabad

2007 - 2011, Hyderabad

2021

🏆 Ranked 3 on ADPList - India Leaderboard 2021 and also a Super Mentor - (Platform to mentor designers)

🔧 FigJam plugin - Helps designers to access UX research methods from FigJam

2020

🔧 Figma plugin - A utility tool to create thumbnails for better file discoverability in Figma.

2019

Android Masterclass

Helped a few engineering students learn Android programming and guided them in their ML projects using android.

2018

Hackathons & more

Organised 2 Hackathons and assisted students to learn new coding skills & design tools.

📱 Designed, developed & launched a Food Delivery App.

2017

Android/iOS Hackshops

Enabled 500+ graduate students in mobile application designing and development.

2016

🔔 Launched SmartCampus platform

A platform to help students and management share important information like circulars, events and other services.

2015

🏆 Winner of Infosys Global Hackathon

Designed and developed a concept where employees and management can share data in real time for a Collaborative workplace.

🏆 Winner of Infosys :: Convergence

Proposed an idea of how brand owners can analyse and improve their sales using smart feedback system.

Master Hacker for series of Hackathons at Infosys

Mentored and evaluated various ideas pitched by people during Hackathon.

Co-Founder - InfinityNext

Startup to help enhance students in technical skills (Bootstrapped - active for 1 year).

2014

🏆 Winner of Global StartUp Weekend Hyderabad

Pitched an idea that would help brands collect feedback through gamification. Accomplished a good user research with a click-through prototype.

2013

📱 5+ Apps to PlayStore

Designed, developed and launched 5+ apps to Google PlayStore.

2011-12

Founded eSprinkle

A startup that helps students to accomplish their college projects following SDLC.

2010

🏆 IBM TGMC project

Runnerup at the India level for the project competition.

WEB FOOTPRINT

www.pavankusuma.com

www.twitter.com/PavanKusuma_

<https://www.linkedin.com/in/pavankusuma-ux/>

SKILLSET

User research tools & methods,

Interaction design,

wireframing and prototyping,

visual design

TOOLS

Figma, Sketch, XD, Invision, Zeplin, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Azure InDesign

MY STORY

When in college, I got fascinated about how internet and websites work. I used to nitpick some minute slippages on every UI I come across. That eagerness helped me to learn new things from the web and mobile interfaces.

I understood that every business is going to have a digital footprint. It was that time I developed personal interest in designing and developing websites. I revamped my college website from ground up.